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1. 4

From the equilibrium move one unit up thus from R30 to R40.

1. 4

From the equilibrium move one unit down thus from R30 to R20.

1. 4

The formula to use here is ½ Price x Widgets (or ½ Height \* Width)

= ½ (70-30)(40-0)

= ½ (40)(40)

= ½ (1600)

= R800

1. 3

= ½ (30-10)(40-0)

= ½ (20)(40)

= ½ (800)

= R400

1. 4

= R800 + R400

= R1200